

## NCC Cable System Order

Order #	62569865	Flight Dates	08/20/18 - 09/02/18	Update Date	08/20/18
Syscode	2147	Agency	Buying Time	Version	1 Vs. 1
System Name	Spectrum/DISH- I+ Lexington, KY	Advertiser	Amy McGrath for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	2
		Client Code		Total	\$349.00
AE	Evan Butcher	Product Code	KY-6	Commission	\$52.35
Sales Coordinator	Austin Nichols	Est Code	8.21-8.27	Net Total	\$296.65
Office	Washington	Product Name	8.21-8.27	Total Spots	22
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.18. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	2	\$9.00	\$18.00	30	OOW 06/25/18-09/06/18
2	CNN	CNN DT	8/27/18	9/2/18	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	OOW 06/25/18-09/06/18
3	CNN	CNN EF	8/20/18	8/26/18	16:00	19:00				X	X	X	X	-	-	2	\$15.00	\$30.00	30	OOW 06/25/18-09/06/18
4	CNN	CNN PT	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	3	\$19.00	\$57.00	30	OOW 06/25/18-09/06/18
5	FXNC	FXNC DT	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW 06/25/18-09/06/18
6	FXNC	FXNC DT	8/27/18	9/2/18	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	OOW 06/25/18-09/06/18
7	FXNC	FXNC EF	8/20/18	8/26/18	16:00	19:00				X	X	X	X	-	-	2	\$29.00	\$58.00	30	OOW 06/25/18-09/06/18
8	FXNC	FXNC PT	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	2	\$36.00	\$72.00	30	OOW 06/25/18-09/06/18
9	MNBC	MNBC DT	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	OOW 06/25/18-09/06/18
10	MNBC	MNBC DT	8/27/18	9/2/18	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	OOW 06/25/18-09/06/18
11	MNBC	MNBC EF	8/20/18	8/26/18	16:00	19:00				X	X	X	X	-	-	2	\$8.00	\$16.00	30	OOW 06/25/18-09/06/18
12	MNBC	MNBC PT	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	OOW 06/25/18-09/06/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	19	3	0	0	0	0	0	0	0	0	0	0	22
<b>AMT</b>	\$317.00	\$32.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$349.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/21/18

62569865 | Lexington-Fayette | Spectrum/DISH- I+ Lexington, KY | 2147 |

## NCC Cable System Order

Order #	62569865
Syscode	8000
System Name	Spectrum/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Buying Time
Advertiser	Amy McGrath for Congress

Client Code	
Product Code	KY-6
Est Code	8.21-8.27
Product Name	8.21-8.27
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/21/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,069.00	
Commission		\$160.35	
Net Total		\$908.65	
Total Spots		31	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1. 8.20. Revised to match bump rates and cut spots to get to budget. Total -\$1. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/20/18	8/26/18	05:00	09:00		X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	R1. -2x. OOW 06/25/18-09/06/18
2	CNN	CNN DT	8/20/18	8/26/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	OOW 06/25/18-09/06/18
3	CNN	CNN DT	8/27/18	9/2/18	09:00	16:00	X							-	-	0	\$18.00	\$0.00	30	R1. -1x. OOW 06/25/18-09/06/18
4	CNN	CNN EF	8/20/18	8/26/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$27.00	\$54.00	30	OOW 06/25/18-09/06/18
5	CNN	CNN PT	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$34.00	\$0.00	30	R1. -3x. OOW 06/25/18-09/06/18
6	FXNC	FXNC EM	8/20/18	8/26/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$54.00	\$108.00	30	OOW 06/25/18-09/06/18
7	FXNC	FXNC DT	8/20/18	8/26/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$36.00	\$108.00	30	OOW 06/25/18-09/06/18
8	FXNC	FXNC DT	8/27/18	9/2/18	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	OOW 06/25/18-09/06/18
9	FXNC	FXNC EF	8/20/18	8/26/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$65.00	\$130.00	30	OOW 06/25/18-09/06/18
10	FXNC	FXNC PT	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$81.00	\$243.00	30	OOW 06/25/18-09/06/18
11	MNBC	MNBC EM	8/20/18	8/26/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	OOW 06/25/18-09/06/18
12	MNBC	MNBC DT	8/20/18	8/26/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	OOW 06/25/18-09/06/18
13	MNBC	MNBC DT	8/27/18	9/2/18	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	OOW 06/25/18-09/06/18
14	MNBC	MNBC EF	8/20/18	8/26/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW 06/25/18-09/06/18
15	MNBC	MNBC PT	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$23.00	\$0.00	30	R1. -3x. OOW 06/25/18-09/06/18
16	CNN	CNN EM	8/20/18	8/26/18	05:00	09:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	R1. +2x. New Line Added. NP
17	CNN	CNN PT	8/20/18	8/26/18	19:00	24:00			X	X	X	X	X	-	-	2	\$40.00	\$80.00	30	R1. +2x New Line Added. NP

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	8/20/18	8/26/18	19:00	24:00			X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	R1. +3x New Line Added. NP

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	29	2	0	0	0	0	0	0	0	0	0	0	31
<b>AMT</b>	\$1,024.00	\$45.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,069.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/21/18

62569865 | Lexington-Fayette | Spectrum/Lexington Interconnect, KY | 8000 |